

Atty. Docket No. 696.004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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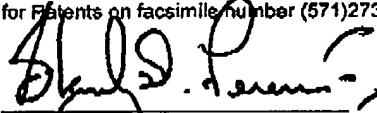
SEP 16 2005

In re Application of : Srinivasan et al.
Serial No. : 09/805,310 Examiner : B. Jackson
Filed : March 13, 2001 Art Unit : 2685
For : METHOD AND APPARATUS FOR TIME-AWARE
AND LOCATION-AWARE MARKETING

September 16, 2005

**PETITION AND FEE FOR EXTENSION OF TIME
PURSUANT TO 37 C.F.R. § 1.136(a)**

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being transmitted by facsimile to the Commissioner for Patents on facsimile number (571)273-8300 on September 16, 2005.


Stanley D. Ference III
Reg. No. 33,879September 16, 2005
Date of Signature

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

09/19/2005 TL0111 00000054 09805310

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510.00 0P

Sir:

Applicant(s) hereby petitions for an extension of time for a total period of three (3) months through and including September 16, 2005 to respond to the Office Action mailed on March 16, 2005. If an additional extension of time is required to insure that this paper is timely filed, please consider this a petition therefor.

The Response for which this extension is requested is filed herewith.

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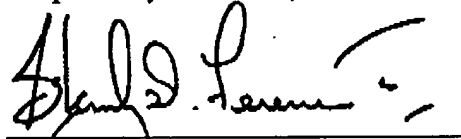
Applicant is a small entity and the extension fee required under 37 C.F.R. §

1.17(a)-(d) is calculated below:

	large entity	small entity
() one month	\$120	\$60
() two months	\$450	\$225
(X) three months	\$1,020	\$510
() four months	\$1,590	\$795
() five months	\$2,160	\$1,080

A completed Credit Card Payment Form is submitted herewith. Please charge the credit card identified thereon in the amount of \$510.00 to cover the extension of time fee for two (2) months. The Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment to the credit card identified in the Credit Card Payment Form submitted herewith.

Respectfully submitted,



Stanley D. Ference III
Registration No. 33,879

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